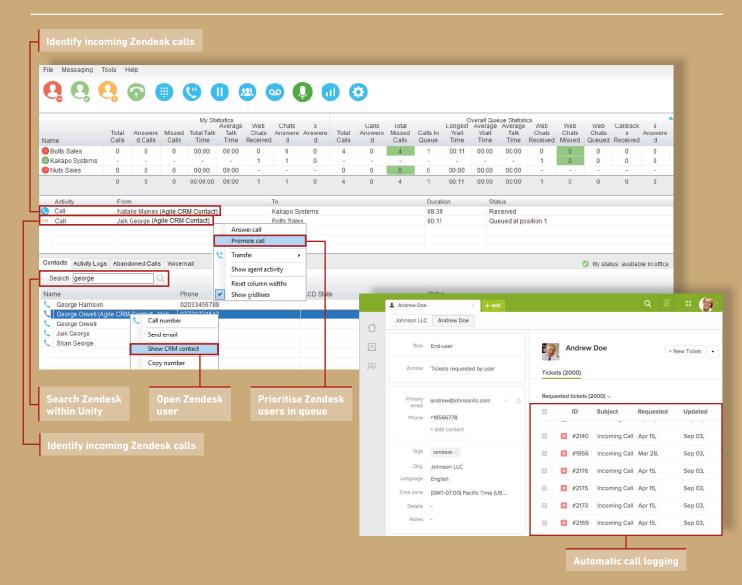


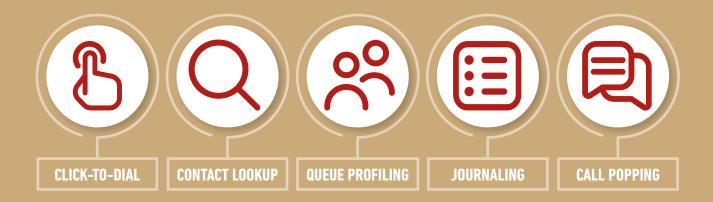
# COLLATE YOUR CONTACTS WITH UNITY AND ZENDESK

Unity seamlessly integrates with Zendesk to facilitate contact lookup and 'popping' for inbound and outbound calls, searching for CRM contacts within Unity and click-to-dial both from within Unity and the CRM platform.

Unity CRM Connector will pop the record in Zendesk, either automatically or when the user clicks the call notification. Outbound calls can be made from within Zendesk direct, or through Unity Contact Search.

### ZENDESK INTEGRATION





#### **CONTACT SEARCH**

Perform a contact search and Unity will not only check all directories, but it will also dynamically search your Dynamics contacts.

#### **AUTOMATIC CALL POP**

The user can easily view the contact in Zendesk and Unity can also be configured to automatically pop the CRM on answer.

#### **ADD CALL LOG ENTRY**

Easily configure Unity to automatically add a call log entry for any calls. Users can then add further notes manually, which will then be stored in Zendesk.

#### **PRESENCE**

Set your presence to alert colleagues to your current availability. Predefine routing, such as diverting calls to your mobile if you are out of the office.

DO IT ONCE AND GET IT RIGHT FIRST TIME. UNITY'S ZENDESK INTEGRATION COMPLETELY UNIFIES ALL CUSTOMER CONTACT, INCLUDING CALLS, EMAILS AND CHATS AT A USER LEVEL WITHIN ZENDESK. 55



Do it once and get it right first time. Unity's Zendesk integration completely unifies all customer contact, including calls, emails and chats at a user level within Zendesk.

All calls are journaled within Zendesk, including the direction of the call, with the option to edit the task log and leave the call log open or closed. Zendesk can be polled directly from Unity Search, combining all Outlook, group, personal and Zendesk contact numbers in one place.

#### PRIORITIZING QUEUED CALLS

- · Prioritize contacts in queue
- Transfer Zendesk users to VIP queue
- Intelligently manage important calls



#### **CLICK-TO-DIAL**

- Click-to-dial from within Zendesk
- Turn web chats into calls instantly
- · Flexibility for ad-hoc dialling



#### **MULTI-CHANNEL INTEGRATION**

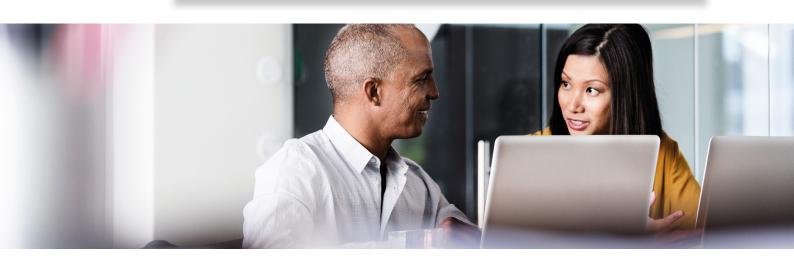
- Web chat and email profiling
- View previous CC conversations
- Screen popping on all media



#### **AUTOMATIC CALL JOURNALING**

- Log all calls, web chats and emails
- Manually edit automatic log entries
- View full transcripts in Zendesk







## **ABOUT KAKAPO SYSTEMS**

At Kakapo Systems, we are software solutions providers developing apps that enhance call and contact center offerings for the Cisco® BroadSoft® platform.

Our solutions are built for small to medium businesses, with an ethos that puts genuine human connection and intuitive, feature-rich, yet accessible applications at the forefront of our design decisions.

We are an international company, with offices in London and India, supporting clients all over the world.

### **NEXT STEPS**

To request a free trial or demo of Zendesk Integration:



Visit www.kakaposystems.com



Contact tellmemore@kakaposystems.com

FIND US ON (in)







© Kakapo Systems 2023 **T** +44 (0)207 084 6845 E tellmemore@kakaposystems.com **W** www.kakaposystems.com International House | 36-38 Cornhill | London | EC3V 3NG



