

UNITY AND INTELIQUENT INTEGRATION – PROVISIONING

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OVERVIEW

This document outlines provisioning requirements when implementing SMS messaging from Unity clients that utilizes the Inteliguent SMS platform.

Inteliquent offers a 'one number' solution whereby the direct number of a VoIP end-user can be SMS enabled so that when that number is sent an SMS or MMS, it is routed through the Inteliquent cloud which is preconfigured to send notifications to the Kakapo cloud. The Kakapo cloud recognises the number as being assigned to a specific end-user that has a Unity client license assigned. The Kakapo cloud then sends the SMS or MMS to the Unity client using the Kakapo IM&P backbone.

Similarly, a contact center media stream can be configured as the end-point for an SMS number, which may be the main number for a VoIP customer business. When an SMS or MMS message is sent to that number the Inteliquent cloud will send a notification to the Kakapo contact center platform, which will then route the conversation using standard contact center routing profiles. When a contact center agent reserves the conversation they can converse with the customer using SMS/MMS, in exactly the same way as they converse with customers through web chat.

When sending an SMS message, the Unity client will send the message to the Kakapo cloud which will forward the message to the Inteliquent cloud using the account details of the Inteliquent customer. Any MMS-compliant attachments may be sent as an outbound MMS message if configured in the Kakapo portal, otherwise an SMS message will be sent containing a link to the attachment.

BroadWorks System Providers maintain a direct relationship with Inteliquent for SMS enablement and are invoiced directly by them. They also have an account with Kakapo Systems and will be billed separately for the base Unity license (Unity Desktop/Agent/ Supervisor/Reception) as well as SMS integration. Each number that is assigned to an end user in the Kakapo partner portal (and therefore SMS enabled through the Inteliquent cloud) will carry a monthly charge.

The below diagram outlines the connectivity between the Inteliquent cloud, through the Kakapo cloud to the Unity clients. Please note this Kakapo cloud illustration omits non-relevant infrastructure, and is replicated in two geographically redundant datacenters.



1 SETTING UP INTELIQUENT INTEGRATION

In order to start provisioning Inteliquent numbers through the Kakapo partner portal, a CPaaS Platform integration must be created for the System Provider that contains the Inteliquent account details. In the System Provider profile page, click Add CPaaS Platform. Any existing CPaaS Platform integrations will be shown.

| Name | Kakapo Systems Limited |
|---|--|
| Timezone | (UTC-06:00) Central Time (US & Canada) |
| Language | Default |
| Accounts Reference | |
| Trial Duration (In Days) | 14 • |
| Use Trial Licenses Until Expiration | OFF |
| Snapshot Report Frequency | None |
| Cancel Update Provider Add CPaaS Platform | |

1.1 REST API TOKENS

When creating the Inteliquent integration, API details must be copied from two different places in the Inteliquent portal. First click on the API Key link from the home page, where you may find an existing key and secret. These values should be copied and pasted into the correct fields as shown below. If there is no API key use the Add New API Key button in the Inteliquent portal to create a new one. These details are used when provisioning numbers in the Inteliquent platform.



The Outbound API Key is used when the Kakapo cloud sends an outbound SMS or MMS through the Inteliquent platform. Click on the Message Broker API link from the Inteliquent main page. There may be an Outbound API Key already shown, if not click the Generate API Key button to create a new key. Please ensure all keys are copied from the Inteliquent portal and pasted into the Kakapo portal directly.

| ADMIN USER ADMINISTRATION ACCOUNT DEFAULT API KEY MESSAGE-BROKER API KEY MESSAGE BRAND REGISTRY | | | | |
|---|---|---|--|----------------------|
| Outbound API Keys | | | | |
| AUTH ID API KE | εγ | | | |
| 252000 ZJUZ | JETAA LIAND HII AAAAKEKÖRM | Records Per Page 10 💙 🖂 🗸 | Page 1 of 1 | |
| ENERALEAD KEY IP Platform CPaaS Platform Assi onfigure the Unity cloud and clients to image ther than sending an SMS with a URL. M | Ignment grate with a CPaaS platform for MMS/SMS and WhatsApp messa Is only available when the 'tom' and 'to' numbers are both Ame | ging, IMMS includes SMS messaging, but when send rican numbers | ng an MMS-compliant URL the message wi | II be converted to N |
| DasS Diatform | Interface on the second | | | |
| .ccount/Key | WIGNv8Wc2Vh2Vk71KnhEHY | | | |
| oken/Secret | B6PDiuhgYsUZc4NNYDEQY | | | |
| utbound API Key | ZJUZJLIWYI9Nb1la7WKLkgsw | - | | |
| ser Confirmation Required | OFF | | | |
| ser Can Block Numbers | OFF OFF | | | |
| IMS Available (includes SMS) | 3 ON | | | |
| Cancel Update Delete Platform | 8 | | | |

1.2 USER CONFIRMATION REQUIRED

If active then when a new CPaaS number is assigned to an end-user they will be prompted to confirm that they wish to activate SMS integration for that number, thereby receiving potentially unsolicited SMS messages. This is because in a business environment they enduser may not actually be aware that SMS integration has been enabled on their account, which may lead to received SMS messages being considered as spam.

| UnitySupervisor | × | |
|---|---|---|
| The number 2019920780 has been assigned as an SMS-enabled number, meaning SMS messages can be sent from and received by this number through Unity. Please confirm that you wish to SMS-enable this number. If you click Cancel you will be prompted to confirm the next time Unity is started | | I |
| Yes <u>N</u> o Cancel | | I |

Please note this does not apply to Contact Center Media Streams. If an end-user clicks no an email alert will be sent to all portal users with the 'Send Alerts' setting checked, as outlined below.

1.3 USER CAN BLOCK NUMBERS

If active then the user can block a remote party, meaning all future inbound messages from that number will not be forwarded to the user. This can be overridden for a specific number when assigned to an end-user or Contact Center Media Stream.

1.4 MMS AVAILABLE

MMS is available through the Inteliquent platform, however because of the charges associated with sending MMS messages this may not be desired. If only SMS messaging is wanted this should be off. If active then it can be overridden for a specific number when assigned to an end-user or Contact Center Media Stream.

If MMS is not enabled at the CPaaS Platform or CPaaS number, incoming MMS messages will still be processed. However when sending an MMS-compliant message then it will be sent as an SMS message with a URL. If MMS is activated then any attachment that is MMS-compliant will be sent as an MMS message.

When attempting to add a CPaaS platform, the Kakapo portal will first check the make sure that at least one portal user account has the 'Send Alerts' notification setting enabled. If not an error message will be displayed and the Add Platform button will be removed.

| Configure the Unity cloud and clients to integrate with a CPaaS platform for MMS/SMS and WhatsApp messaging. MMS includes SMS messaging, but when sending an MMS-compliant URL the me will be converted to MMS rather than sending an SMS with a URL. MMS is only available when the 'from' and to' numbers are both American numbers CPaaS platforms cannot be added as there are no login users at the system provider level that are configured to receive alerts. These users will be notified of any issues surrounding CPaaS enablement at least one user must be alerted. CPaaS Platform Inteliquent Account/Key O Loger Confirmation Required O N N Available (includes O N N Available (includes O O N Concel Con | My Test Provider CPaaS Platform Assignment | | | | | | |
|---|---|--|----------------------------------|--|--|--|--|
| CPaaS platforms cannot be added as there are no login users at the system provider level that are configured to receive alerts. These users will be notified of any issues surrounding CPaaS enablement at least one user must be alerted. CPaaS Platform Inteliquent Account/Key | Configure the Unity cloud and clients to integrate with a CPaaS platform for MMS/SMS and WhatsApp messaging. MMS includes SMS messaging, but when sending an MMS-compliant URL the mi will be converted to MMS rather than sending an SMS with a URL. MMS is only available when the 'from' and 'to' numbers are both American numbers | | | | | | |
| CPaaS Platform Account/Key Token/Secret Outbound API Key ③ User Confirmation Required ③ N User Can Block Numbers ③ NMS Available (includes SMS) ③ Cancel | CPaaS platforms cannot be added as the at least one user must be alerted. | login users at the system provider level that are configured to receive alerts. These users will be notified of any is | sues surrounding CPaaS enablemen | | | | |
| Account/Key Image: Construction Required Outbound API Key Image: Construction Required User Confirmation Required Image: Construction Required User Can Block Numbers Image: Construction Required Image: Cancel Image: Cancel | CPaaS Platform | | Inteliquent V | | | | |
| Token/Secret Image: Confirmation Required Image: Confirmation Required User Confirmation Required Image: Confirmation Required Image: Confirmation Required User Can Block Numbers Image: Confirmation Required Image: Confirmation Required MMS Available (includes soft) Image: Confirmation Required Image: Confirmation Required Cancel Image: Confirmation Required Image: Confirmation Required | Account/Key | | | | | | |
| Outbound API Key Image: Confirmation Required User Confirmation Required Image: Confirmation Required User Can Block Numbers Image: Confirmation Required Image: Confirmation Required Image: Confirmation Require | Token/Secret | | | | | | |
| User Can Block Numbers ON MMS Available (includes SMS) Cancel | Outbound API Key | 0 | | | | | |
| User Can Block Numbers ON MMS Available (includes SMS) | User Confirmation Required | | ON | | | | |
| MMS Available (includes O ON SMS) | User Can Block Numbers | ? | ON | | | | |
| Cancel | MMS Available (includes SMS) | 0 | ON | | | | |
| | Cancel | | | | | | |

This is because if an end-user opts-out of receiving SMS messages (as described above), then all portal user accounts with 'Send Alerts' enabled will automatically be notified via email, therefore at least one portal account must be configured to receive alerts.

| | Notifications | |
|---|----------------------------|-------|
| | Send Technical Emails | ⑦ OFF |
| | Send Alerts | ⑦ OFF |
| | Send Invoices & Receipts | OFF |
| L | Send License Expiry Alerts | OFF |

Please note that if a CPaaS Platform exists for a System Provider then the Kakapo portal will not allow portal user accounts to be deleted or updated, if it results in no accounts having this setting enabled.

| Details Automatic Assignment Branding Server Hostnames | tal User Accounts License Details Resellers History Log User Templates Contact Center Call Logging |
|---|---|
| Update abin.joseph@kakaposystems.com This user cannot be updated as they are the only user account configu- setting, or configure another user to receive alerts before updating the User Name | d to receive alerts from the Kakapo parter portal. These alerts include notifications for any issues relating to CPaaS enablement, so at least one user must be set as a recipient. Please re-enable this account abinjoseph@kakaposystems.com |
| Email Address | abinjoseph@kakaposystems.com |

When the CPaaS Platform is created or updated, the Kakapo portal will use the provided details to ensure it can connect to the Inteliquent platform using the available REST API. Any issues will be reported to the user and the CPaaS Platform will not be saved.

2 PROVISIONING CPAAS NUMBERS

Once the CPaaS Platform has been created, numbers can be assigned directly to end-users or Contact Center Media Streams directly. There is no further configuration required in either platform.

2.1 END-USER PROVISIONING

When a user profile page is displayed, the Kakapo partner portal will now display the 'Add CPaaS Number' button, as shown below.

| Chris Tutt Details | | | | | | |
|---|---|-------------------------------------|--|--|--|--|
| Jse the tabs to manage this user. The user id must m | natch the user id in Broadworks, otherwise any permanent lice | enses assigned will not be consumed | | | | |
| Jser ID / MAC Address | christutt@kakaposystems.com | | | | | |
| User / Computer Name | Chris Tutt | | | | | |
| Timezone | Not Set | • | | | | |
| Language | English (United Kingdom) | • | | | | |
| External Reference | | | | | | |

You will be prompted to enter the SMS number, which can be a standard ten-digit US number. A friendly name can also be set although this is optional, if not set the number will be used as the friendly name.

| Details Branding License Details History Log Ca | all Center Activity |
|--|-------------------------------------|
| CPaaS Number Assignment | |
| Configure a CPaaS number to be linked to this user account | unt |
| Please note it may take several minutes before this nu | umber is provisioned in Inteliquent |
| Number | 2019920780 |
| Friendly Name | My MMS Number |
| Messaging Type | MMS & SMS 🗸 |
| User Can Block Numbers | ON |
| | |
| Cancel Add Number | |
| | |

MMS can be activated for this specific number (if enabled in the CPaaS Platform at the System Provider level), as can allowing the user to block remote party numbers. These settings will default to those set at the System Provider level. If multiple CPaaS Platforms have been created at the System Provider level then the CPaaS Platform to use for this number must be specified.

When the number is added, the Kakapo portal will first check that the number exists in the Inteliquent portal, if not the user will be alerted and the provisioning process will stop.

| CPaaS Number Assignment | | | | | | |
|--|---|--|--|--|--|--|
| Configure a CPaaS number to be linked to this user accou | Configure a CPaaS number to be linked to this user account | | | | | |
| Please note it may take several minutes before this nu | mber is provisioned in Inteliquent | | | | | |
| This number is not assigned to this Intelliquent account, ple Number | ease check the number and try again or check with th 2019920789 | ne Intelliquent customer portal for more information | | | | |
| Friendly Name | My MMS Number | | | | | |
| Platform | Inteliquent | × | | | | |
| Messaging Type | MMS & SMS | ~ | | | | |
| User Can Block Numbers | ON | | | | | |
| | | | | | | |
| Cancel Add Number | | | | | | |
| | | _ | | | | |

Otherwise the number will be configured to integrate with the Kakapo cloud. You can see this in the Message Broker API page in the Inteliquent portal. Every number will have an entry in this list.

| BOUNE | D MESSAGE WEBHOOKS | | | | | |
|------------|---|--------------------------------------|----------------|-----------------|-------------|-------|
| /ebho | ok Details | | | | | |
| AUTH ID | MESSAGING WEBHOOK URL | ΑΡΙ ΚΕΥ | HEADER NAME | HEADER VALUE | | |
| 279037 | https://portal.unityclient.com/Cpaas/Receiver.asmx/InteliquentSms | ZJUZjLIWYI9Nb1la7WKLkgswqdczzM Tb | | | 12019920781 | DELET |
| 279785 | https://portal.unityclient.com/Cpaas/Receiver.asmx/InteliquentSms | ZJUZjLIWYI9Nb1la7WKLkgswqdczzM Tb | | | 12019920778 | DELET |
| 292000 | https://portal.unityclient.com/Cpaas/Receiver.asmx/InteliquentSms | ZJUZjLIWYI9Nb1la7WKLkgswqdczzM Tb | | | 12019920780 | DELET |
| | | | | 14.4 | | |

Please note that although the TN will include a leading '1' in the Inteliquent portal, this is not required when provisioning the number in the Kakapo portal or using it to send outbound messages.

2.2 MEDIA STREAM PROVISIONING

Provisioning an Inteliquent number for a Media Stream follows the same processes, but the number is associated to the Media Stream during creation. When the Media Type is 'SMS' the page will update to allow an Inteliquent number to be associated to the Media Stream, as shown below. The same options regarding MMS and blocking numbers are available.

| New Media Stream | | | |
|--|--------------|--|---|
| Add or update a media stream to the qu | ieue, each r | media stream represents an entry point into the que | eue through a media type |
| Name | | | |
| Languaga | | | |
| Language | | English (United Kingdom) | |
| Media Type | | SMS | |
| Conversation Can Be Transferred | | ON | |
| Conversation Can Be Escalated | | OFF | |
| Availability | | | |
| Timezone | | (UTC+00:00) Dublin, Edinburgh, Lisbon 🗸 | Daylight savings from Sunday 28/03/2021 at 01:00 until Sunday 31/10/2021 at 02:00 |
| In Office Profile | | Always online 🗸 | |
| Use Last Agent If Available | ? | OFF | |
| Reopen Conversation On Reply | 0 | OFF | |
| SMS Configuration | | | |
| Please note it may take several minu | tes before | this number is provisioned in Inteliquent | |
| Number | | 2019920781 | Λ |
| MMS Available | 0 | ON | / 7 |
| Remote Numbers Can Be Blocked | 0 | ON | |
| Initial reply within business hours | | Thanks for your message, we will reply as soon as possible | N |
| Cancel Add Media Stream | _ | | |

3 MANAGING CPAAS NUMBERS

A 'CPaaS Numbers' tab is provided at all levels of the Kakapo portal, which will list all Inteliquent numbers assigned at that level and below. Click on a number to navigate to the user or Contact Center Media Stream that is consuming that number.

| etails Automatic Assignmen | nt Branding | Portal User Accounts | License Details | Users H | listory Log | User Templates | Contact Center | Call Center Activity | CPaaS Numbers |
|--|-------------------------|--------------------------|--------------------------------|---------------|---------------------------------|--------------------|-------------------------|----------------------|---------------|
| kakaposystems CPaaS | numbers | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| 201 | | | Q | Wildcards are | e automatica | ally added when se | arching. | | |
| 201 | Creat | Mumber | Q Friendly Mana | Wildcards are | e automatica | ally added when se | arching. | | |
| 201 User/Media Stream | CpaaS | S Number | Q Friendly Name | Wildcards are | e automatica Messagii | ally added when se | End Date | | |
| 201 User/Media Stream Chris Tutt | Cpaa S 201992 | 5 Number 20778 | Q Friendly Name SMS only | Wildcards are | e automatica Messagin SMS | ally added when se | End Date Active Assignr | nent | |

If an end-user clicked No when prompted by Unity client to accept the SMS activation (if enabled as outlined in section 1.2) then this will be shown in the details page. Clicking the Reset Opt-In State button will ensure that the end user is prompted to accept the SMS activation when their Unity client is restarted.

| ſ | CPaaS Number Assignment | | |
|---|--|--------------------------------------|--|
| | Configure a CPaaS number to be linked to this user account Please note it may take several minutes before this number is provisioned in Inteliquent | | |
| | Number | 2019920778 | |
| | Friendly Name | SMS only | |
| | Messaging Type | SMS 🗸 | |
| | User Can Block Numbers | ON | |
| | User Opt-In State | User opted-out 2021-06-15 @ 13:00:30 | |
| l | Cancel Delete Number Update Re | set Opt-in State | |

If the user accepted the SMS activation this will be shown in the details page, as shown below. This provides evidence that the number was explicitly accepted by the end user if any issues arise when receiving potentially unsolicited messages. If there are any saved messages for that number then they can be deleted through the portal as shown below, this is useful if another user is going to start using an existing account. Otherwise deleting the number in the Kakapo portal will ensure all messages to/from that number are automatically deleted.

| CPaaS Number Assignment | | |
|--|-------------------------------------|--|
| Configure a CPaaS number to be linked to this user account Please note it may take several minutes before this number is provisioned in Intelique | | |
| Number | 9495418806 | |
| Friendly Name | SMS and MMS | |
| Messaging Type | MMS & SMS | |
| User Can Block Numbers | ON | |
| User Opt-In State | User opted-in 2021-06-15 @ 10:16:21 | |
| Cancel Delete Number Update De | lete Messages | |



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